

HIMANSHU NEGI

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OBJECTIVE

To be part of Digital Marketing industry where I can use my Webmaster experience and SEO knowledge. To learn and sharpen my Internet marketing skills while actively contributing to my organization and industry.



EDUCATION

DEGREE	YEAR	INSTITUTE	BOARD/UNIVERSITY	PERCENTAGE
MCA	2015-18 (Pursuing)	BVICAM, PASCHIM VIHAR, NEW DELHI	GGSIPIU, DELHI	65.42
BCA	2011-14	TECNIA INSTITUTE OF APPLIED STUDIES, PITAMPURA, DELHI	MDU, Rohtak	62.71
XII	2010-11	KENDRIYA VIDYALAYA, SEC-8, ROHINI, DELHI	CBSE	63.66
X	2008-09	KENDRIYA VIDYALAYA, SEC-8, ROHINI, DELHI	CBSE	74.80



EXPERIENCE

Webmaster and SEO Executive | mobileussdcodes.in

[MAY 2016 – PRESENT]

MobileUSSDcodes.in is a website that compiles and provides free USSD codes of all major Indian telecom operators such as Airtel, Vodafone, Idea etc. to its users.

- Niche and Keyword Research
- Buying and Configuring Domain Name and Web Hosting
- Setting up WordPress Website
- Content Creation
- SEO (On Page and Off Page)
- Traffic Analysis using Google Analytics and Webmaster Tool



SKILLS

- SEO (On page and Off page)
- Google Analytics
- Google Webmaster Tool
- Google AdSense/Infolinks/Media.Net
- Google Keyword Planner
- Strong Presentation Skills
- Knowledge of HTML/CSS
- Knowledge of Database
- Affiliate Management
- WordPress and CMS
- Domain Names & Web Hosting
- Internet Surfing and more!



CERTIFICATIONS | COURSE

- Google Analytics for Beginner Certification
- Certified Information Security Expert (Level-1)
- Workshop on SEO (CETPA-2016)
- SEO online course at Udemy.com



ACHIEVEMENTS | AWARDS

- Google AdSense Publisher | Earned more than \$2000.
- Amazon Associate | Sold Product worth more than \$2000.
- Organic Traffic Generation via SEO | 1 Million Pageviews
- Certification of Appreciation for securing 1st Position Quiz Competition (Tecnia, Pitampura)
- Case Study Presentation Competition | Awarded 1st Position, Tecnia, Pitampura.



PERSONAL DETAILS

- NAME: HIMANSHU NEGI
- DOB: 12th April 1993
- ADDRESS: F-4/57, SEC-15, ROHINI, DELHI – 110089
- LANGUAGES: HINDI & ENGLISH
- MARITAL STATUS: UNMARRIED
- NATIONALITY: INDIAN